

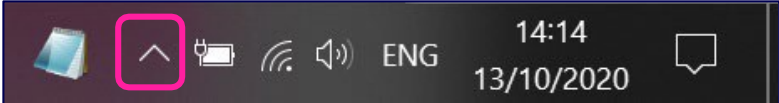
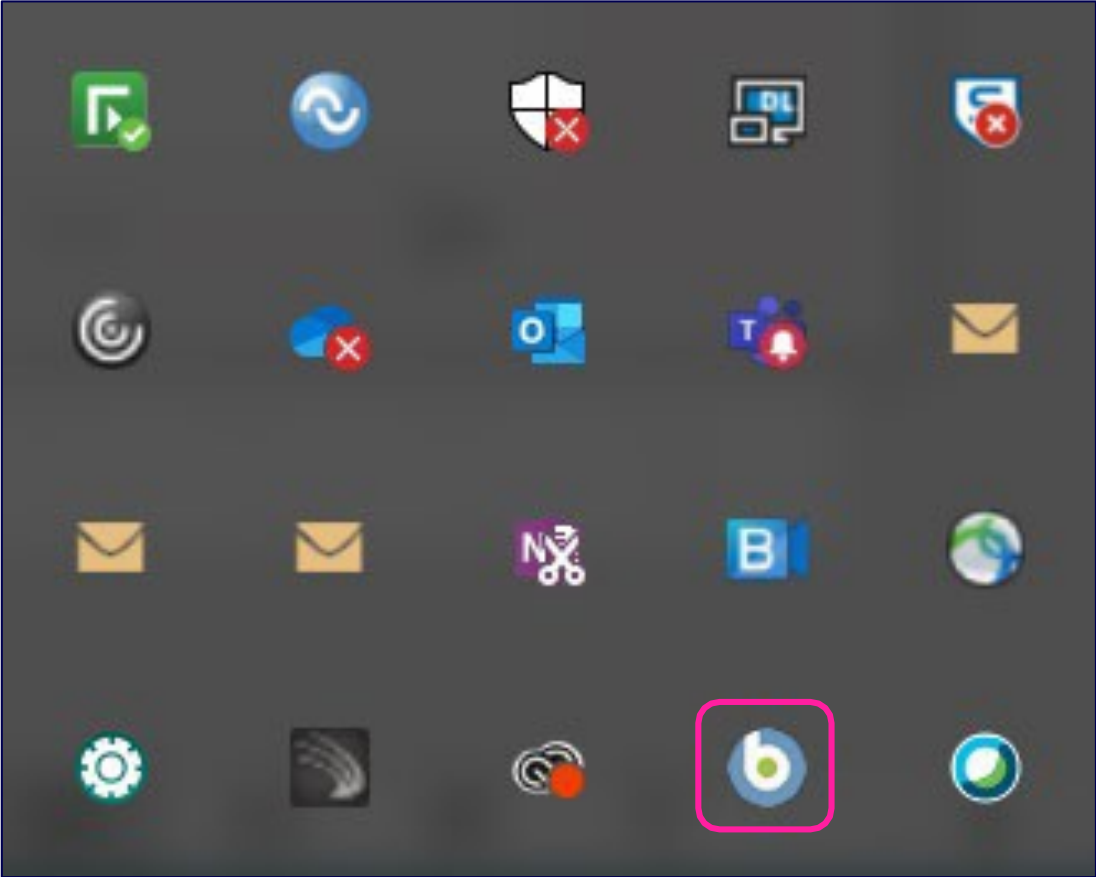
A decorative graphic consisting of several colored circles (pink, purple, blue) and a horizontal pink line scattered across the white background.

WPP | IT

# Self-Service Platform

WPP IT are introducing more choice and flexibility in how you manage application and device updates yourself with a brand-new Big Fix Self-Service Application (SSA) platform, which will silently install on your laptop.

To access the platform, simply click on the **B icon** in the application tray on the bottom right-hand side of the screen.

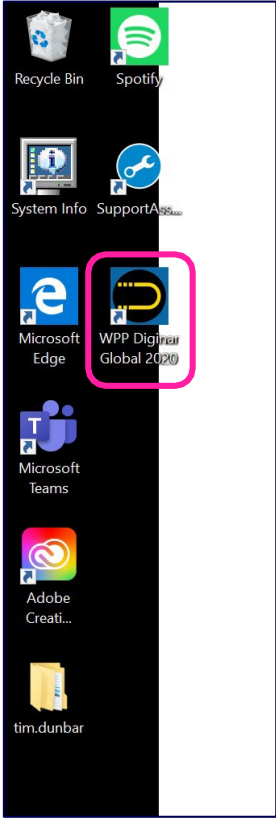
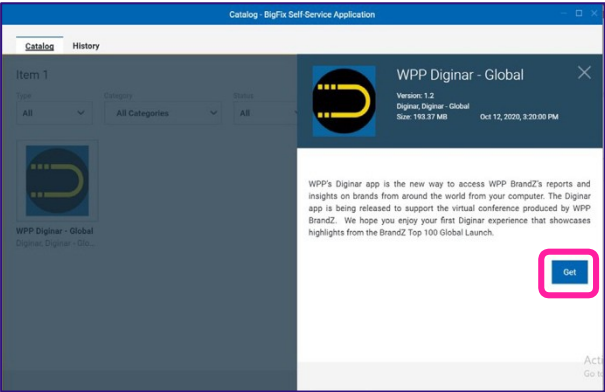
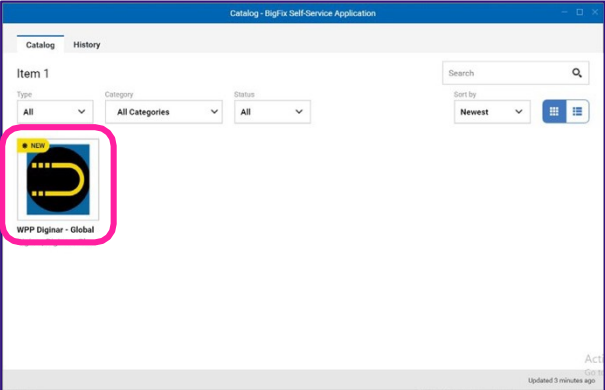


# Self-Service Platform

All applications available for download will be displayed in the catalog section of the Self-Service Platform.

Click on the application and select 'Get'.

Once installed, the application will be accessible from your desktop.



# Diginar

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Diginar is a new virtual experience enabling you to access and explore WPP reports, interviews and documentaries on brands from around the world.

- The Canada Diginar app is freely available on your smart device from the Google Play and iOS App Store.
- The app is a new way to access WPP BrandZ's reports and insights on Canadian brands from around the world from your PC or smartphone.
- Browse the Diginar app to view content and presentations from this year's BrandZ Canada event and familiarize yourself on what has been learnt to create and grow valuable brands in Canada.
- To exit the application, **press Alt + F4**

